

:: OVERVIEW

Founded in 2007, The Exo Group creates solutions for your marketing and media problems. While we are grounded in the nuance of contemporary business philosophy, we continually seek to push past typical creative boundaries in the websites, brochures, corporate videos, and social media projects we produce.

With our team you get the experience gained from years in industry, formal education, and the passion from entrepreneurs who make every effort to understand your vision and improve upon it.

:: LEADERSHIP

Timothy I. Perry, *Principal*

Energetic industry leader with a track record of providing solutions. Experience with Marketing, Engineering, and Commercial Analysis. Consistently recognized for leadership, innovation, organizing data, and bringing people together. Big picture thinker with a results-based, pragmatic view.

University of Oklahoma, B.Sc. MECHANICAL ENGINEERING
 University of Iowa, MBA MARKETING, STRATEGIC MANAGEMENT

:: CORE COMPETENCIES

Strategic Analysis  *Creative Services*  *Marketing* 

:: NOTABLE PROJECTS

SERVICE *Website Design, Logo Rebrand*
LOCATION *Memphis, Tennessee*
CLIENT *Wilson Campbell, LLP*
SERVICES The Exo Group was responsible for creating a website for the launch of the Wilson Campbell Law Firm in the Memphis and Dallas, Fort Worth regions. In addition to the Web design, a Graphic Design package was also provided, including a logo and submarks.

SERVICE *Videography*
LOCATION *Prairie View, Texas*
CLIENT *Prairie View A&M University*
SERVICES The Exo Group created a video commemorating the ADVANCE PAID program at Prairie View A&M University. The video was approximately nine minutes long, highlighting the achievements of the program, along with interviews.

SERVICE *Strategic Analysis*
LOCATION *Houston, Texas*
CLIENT *Confidential*
SERVICES Responsible for revising a sales presentation that led to a 12% increase in M/M revenue. The new sales presentation was refreshed with a new graphic identity, and edited to include customer testimonials.

:: CORE SERVICES

Videography	Branding
Photography	Copywriting
Strategy	Market Analysis
Survey	Research
Graphic Design	Pricing Analysis
Website Design	Planning
Aerial Photography	

:: CONTACT DETAILS

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:: NAICS

512110 *Video Production*
 541430 *Graphic Design*
 541511 *Web Page Design*
 541613 *Marketing Consulting*

:: MARKET AREAS

Texas	Louisiana
Oklahoma	Mississippi